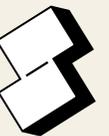




INTRODUCING ZHENSPACE

Yzhensiang Photography (PG0445296-X)





ARTE S by NUSMETRO
PENANG, MALAYSIA

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BEING ZHENSPACE

Architecture photography is about translating the architecture language into visual form to accurately communicate the design.

INTRODUCTION

ZHENSPACE is a division of Yzhensiang Photography based in Penang, Malaysia which specializes in photographing architecture. ZhenSpace aims to deliver a bespoke curated set of photographs that realises the vision of interior design and architecture projects.

ZHENSPACE has created a reputation for producing iconic images from a minimum brief that help clients gain competitive advantage and deliver the right message.

While approaching every project differently, **ZHENSPACE** ensures that a space is portrayed at best with their unique approach that they have formulated throughout the years of photographing architecture. In our production, we approach photographing architecture with meticulous amount of details all the way from the narrative to the style and to how a space respond to light.

ZHENSPACE believes that a successful set of architecture photographs should narrate the interaction between human, nature, and space itself.

PROFILE - CHIEF PHOTOGRAPHER



Mr Yang Zhen Siang, Founder of [Yzhensiang Photography](#) and [Zhenspace](#) is the chief photographer for Zhenspace.

Coming from a background of Bachelor in Finance and Investment, his passion for photography has been keeping him motivated to build his own name in the photography industry. Since year 2014, he has been consistently obtaining awards in photography competition, and clearly he is no stranger when it comes to photographing and showcasing Penang through his eye.

Ranging from personal to clientele projects, he strives to deliver his unique vision through his set of images that is not only visually pleasing but also hit a note emotionally.

Besides being well versed in this field, he also develop a passion and mild obsession towards architectural and design which has contributed to the unique approach that he has been using to photograph architecture. To him, architecture is special. It is the design of a culture and a way of life that is non-existence at the current moment. Architecture is also a monument that represents a place and also represent a period of time.

PROFILE - WHY US?

QUALIFICATIONS

Reputable in the industry.
Award winning photographer.
Skillsets and practice from the best in international industry. Mike Kelley (Architecture photographer), Tony Ruslund (Product Photographer) and Sef Mccullough (Retoucher).

PROJECT MANAGEMENT

Streamline process from pre-production to post-production.
Communication and timeline layout to ensure final product deliver on time.

BUDGET CONTROL

No project are too small or too big.
Prior discussions to service based on needs and affordable image licensing.
Options for cost sharing.
High quality and efficiency at decent rate.

QUALITY ASSURANCE

Advance & refined photography technique.
Work on selective projects to ensure quality handling.
One extra round of retouching for refinement.

TIMELINE

General timeline
Pre-production: 2-4 weeks (Quotation approval, meeting, scheduling)
Post-production: 2-3 weeks (Final product delivery via cloud drive)



***PHOTOGRAPHY STARTS WITH THE
MAKING OF PICTURE, AND IT IS
THEN, WHEN TIME IS ADDED, THAT
THE REAL ALCHEMY BEGINS.***

PROJECTS

ZHENSPACE takes a comprehensive approach towards photographing architecture. We pay attention to the story of the architecture, space and design. Narrative of the architecture design is the foundation of **ZHENSPACE** approach on producing distinctive and unique photographs.

We combine knowledge and techniques from hardware to software to unleash the full potential in the photography technology. This ensures the greatest results in quality is achieved.

Our **fundamental belief** is that every building we shoot is the best building. Every photo taken is as important and given the equal amount of priority.

The following projects best illustrate how we can integrate this formulated approach into your project.

PROJECTS

LONE PINE RESORT

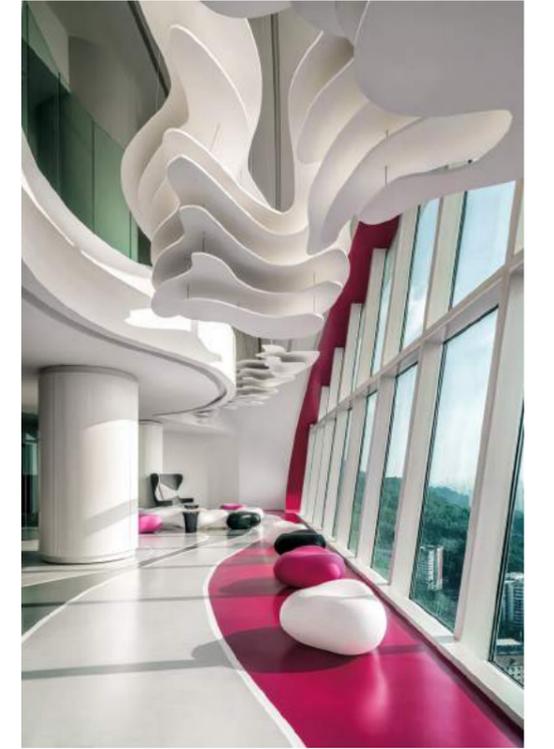
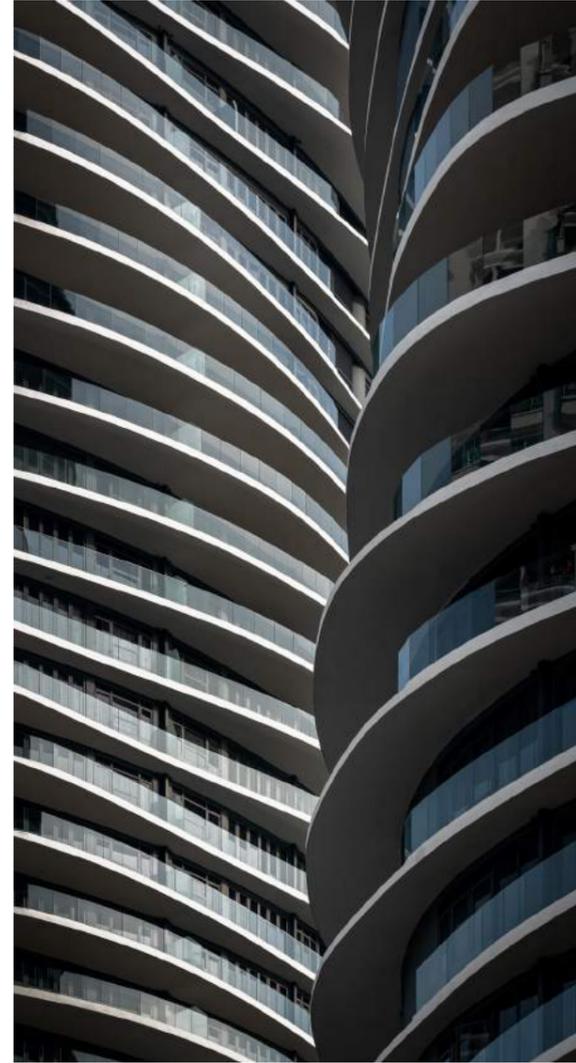
PENANG, MALAYSIA



PROJECTS

ARTE S BY NUSMETRO

PENANG, MALAYSIA



PROJECTS

GURNEY FOOD HALL

PENANG, MALAYSIA



PROJECTS

TAUPE

PENANG, MALAYSIA



PROJECTS

PENTHOUSE

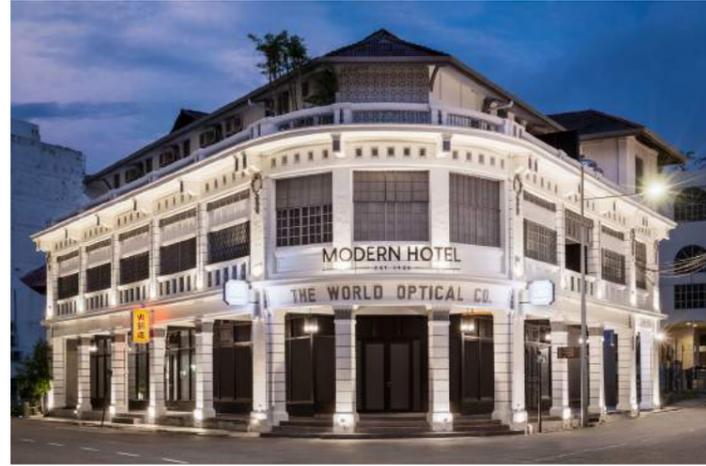
PENANG, MALAYSIA



PROJECTS

MODERN HOTEL

PENANG, MALAYSIA



PROJECTS

WOODSBURY, OSK PROPERTY

PENANG, MALAYSIA



PROJECTS

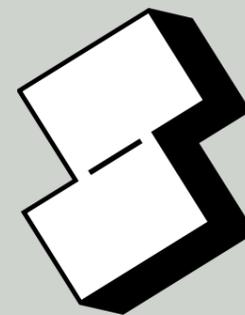
VANGOHH EMINENT

PENANG, MALAYSIA





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